



Multilingual and multidimensional, Carlos Eduardo Sartoretto lives in Porto Alegre, Rio Grande do Sul, Brasil, the city of his birth. He speaks Portuguese, English and Spanish. Having always loved sports, he jogs and plays soccer, and enjoys golf whenever he has a chance.

## EDUCATION BEYOND THE NORM

Sartoretto earned a degree in Agricultural Business and Engineering from Universidade Federal do Rio Grande Do Sul, Faculdade de Agronomia de Porto Alegre. The world was his oyster, he knew; what he didn't know, though, was where his degree and interest in

agronomy would lead.

After graduation, in 2006 he headed to The Ohio State University in Columbus, Ohio, to participate in the university's prestigious Global Intern Program. There, under the leadership of Michael O'Keeffe, program manager, Sartoretto did some post-graduate classroom work, including advanced scientific research and writing, as well as an internship at a large farm operation in Minnesota.

His rich agronomy background and skilled machinery mastery proved invaluable and dovetailed nicely with his next internship experience, a seven-month stint at Frenchman's Creek Beach & Country Club in Palm Beach Gardens, Florida. It was there that he got his first taste of how his turf-management expertise could be used in a golf course environment, and he quickly grew to understand the American golf course industry. Upon completion of his OSU internship program, Sartoretto spent two years in the city of Murcia, in southeastern Spain, where he was involved with construction and grow-in on seven Jack Nicklaus-designed golf courses.

"Carlos is a well-rounded individual," says O'Keeffe. "Because of his time in the United States and his European experience, he understands the golf course industry and the needs of future golf courses in Brasil. He brings a wealth of knowledge, experience and understanding to his work. It's a combination of his affable personality, his energetic attitude and the fact that he's very comfortable around people."

## A GROWING FASCINATION

Sartoretto's lifelong love of sport was a natural conduit to learning about golf from a player's perspective as well as an agronomist's.

"To be able to associate work and sports is something unique," Sartoretto says. "Working outside, in contact with nature, on places as beautiful as golf courses is a pleasure."